

News from Cabin Creations

RUSTIC DECOR, GIFTS & MORE



Follow us online:    www.cabincreationswi.com

AUGUST HAPPENINGS

August 1-2: 12th Anniversary Celebration

August 17: Phillips On Tap

August 22-25: Price County Fair

Labor Day Weekend Hours:

Fri, Aug 30: 9am-6pm

Sat, Aug 31: 9am-4pm

Sun, Sept 1: 10am-3pm

Mon, Sept 2: 9am-2pm

CANDLE FRAGRANCE OF THE MONTH (25% OFF)

Yankee Stargazing, Yankee Cliffside Sunrise, Crossroads Black Raspberry Harvest

CHEESE OF THE MONTH

Minced Onion & Chive Abergele - \$5.00

ESSENTIAL OIL OF THE MONTH (25% OFF)

Tea Tree

DIP MIX OF THE MONTH

Avocado Ranch Dip Mix - \$5.25

Celebrating 12 Years

JOIN US AUGUST 1ST & 2ND

August 1st marks our 12th year as owners here at Cabin Creations. By now, you've probably heard the stories of how we started, so we're share 12 things that maybe you didn't know about Cabin Creations from the last 12 years.

1. Our best selling item by volume is the Door County Caramels at the counter. We sell up to 3000 a year!
2. We were interviewed for a retail magazine in 2016, just after having our third child, to talk about how to balance family and a retail business.
3. One night while unloading Amish furniture, we had a flying squirrel come into our back storage area! There was a lot of screaming (by Kristen) but eventually we chased it out.
4. We currently purchase from over 225 companies, over 35 which are based in WI, and another 30 that are in MN or MI.
5. One of our favorite things to order are children's books. However, in most cases we truly do have to judge a book by it's cover to place an order, but it is so fun!
6. We've had to shovel the roof of the building twice during the past 12 years due to heavy snowfalls. It's brings the term "working on your business" to a whole new level!
7. Our first business check was written to the business that prints and frames our wall art. We still purchase from them, under new owners, but still wonderful to work with.
8. We purchased our point-of-sale system in the summer of 2020. After trying to navigate inventory during Covid with online and Facebook sales, we decided it was time. It's been a Godsend, and hard to remember what it was like handwriting receipts and guessing at our inventory!
9. Since getting our point-of-sale, we've entered over 20,000 unique skus (items.) That's a lot of things in just 4 years!
10. Our biggest "trend" items we've sold have included face masks, fidget poppers, and most recently, gnomes.
11. The question we get asked most via email is for more information on Wisconsin shape back outdoor furniture.
12. Facebook lives got us through Covid, and gave me the confidence to go on Up North @ 4 over a dozen times so far, and has become one of my favorite business things to do!

We hope you'll come celebrate with us and some made from scratch cake, the punch board game and extra discounts August 1st and 2nd.



Fall Items Displaying Soon

STOP BY MID AUGUST

While we are in the dog days of summer, in the retail world, we have to think ahead. In mid August we'll start our fall displays. We will have candles, signs, artificial floral, pumpkins, clothing, and more. Fall colors lend itself to cabins and Northwoods and we always enjoy decorating for it, although we don't wish to see actual fall colors outside until September.



Elk Lake Park Playground

OPENING THIS MONTH

We'd like to thank everyone who contributed to the Elk Lake Park Playground project that we've been a part of. Whether it was rounding up after a purchase, buying chocolates or kringles, attending one of our events, or making a monetary donation to the project, we appreciate your support. We are excited to open the playground this month, bringing a new, fun, safe play space to the children of our community. It was a pleasure to help plan and fundraise for this project.



Airomé

Oil of the Month: Tea Tree

Melaleuca has a cool, purifying aroma. Diffuse it to encourage deep breathing and to rejuvenate and cleanse the air.

Top Aromatherapy Benefits: purify • rejuvenating • cleanse

Aroma: Green & Cool

Blends with: Eucalyptus, Lemon, Peppermint

Ingredients: Melaleuca alternifolia (tea tree) leaf oil

Usage tips: Air freshener, skin moisturizer, shampoo boost, clean sweaty clothes, daily shower spray, surface cleaner, bathroom cleaner

Airomé Essential Oils:

Are certified 100% pure, therapeutic grade.

Can be used in a diffuser or diluted with a carrier oil and used topically.

Are all-natural and free of harsh chemicals.



RECIPE CORNER

Creamy Pasta Salad

CHOOSE YOUR FAVORITE DIP MIX FOR VERSATILITY

INGREDIENTS:

1 Wind & Willow Dip Mix (Cheesy Bacon)

1 cup mayo

1 cup sour cream

1 bag pasta, cooked

30 cherry tomatoes

1 cucumber, sliced

*other toppings based on your dip choice: bacon, olives, onion, cheese, pickles



DIRECTIONS:

Combine dip mix with mayo and sour cream. Place cooked pasta in large mixing bowl. Fold in dip mixture, tomatoes and cucumber. Refrigerate until ready to serve. Other dip mixes to try for a base: Avocado Ranch, Asiago & Roasted Garlic, Back at the Ranch, Cucumber Dill, Fresh Picked Spinach, Peppercorn Parmesan, Roasted Red Pepper. All will make a great flavored pasta dish!



Recipes from windandwillow.com

**CURRENT STORE HOURS: MON-THURS 9-5, FRI 9-6, SAT 9-4, SUN 10-3
OR SHOP ONLINE 24/7 AT CABINCREATIONSWI.COM & CLICK SHOP ONLINE**