

News from

Cabin Creations



LOG FURNITURE, RUSTIC HOME DECOR, GOURMET FOOD ITEMS & MUCH MORE



January 2021 ~ Volume 7, Issue 11

cabincreationswi.com

January Happenings:

January 1st : Closed – Happy New Year!

January 18-24: Shop Local WinterFest Event – more details to follow.

No expected Amish Furniture this month due to current build time (running about 8-10 weeks)

Candle Fragrance of the Month:

Orange Clove, Balsam Fir, Weekend Retreat

Cheese of the Month:

Marieke Gouda – 6-9 Month Mature Gouda – \$1 off

Essential Oil of the Month (25% off):

Peppermint

Current Store Hours:



Hindsight on 2020

Well, as the saying goes, hindsight is 2020. I think as a nation we will happy to have this year behind us. But, we have to say, 2020 was not all terrible. Let's reflect.

As we started 2020, we had a goal to introduce Cabin Creations to new customers. To accomplish that goal, we signed up for more events outside the area to share our store. We made it through our annual Musky Expo trip in Wausau, followed by a new Camping Expo the next weekend. And then the shut down happened. Remember when we thought it would just be a few weeks? Then, all of the sudden, we didn't know when there would be an end. We started doing Facebook live sales. And you guys responded in a BIG way! I stayed until 1 am or later organizing piles, making plans, and then got up with kids to do home school and ran to put out porch pick ups and more sales. We threw together a quick online shopping website and had good response. It makes me tired just thinking about it!

A few days before Memorial Day we reopened with struggles to find cleaning supplies and protective equipment. During this time we realized that we needed a proper inventory system to keep up a website, and invested in a point of sale program to help stay organized, speed up check out, and improve our overall efficiency. We continued the live sales and made our new shopping website, with 1000 items available and counting. We've sold more masks and puzzles than we ever thought possible. And in the end, we did end up gaining many new customers. Not through the means of shows and events like we thought, but through hard work, late nights, social media, and word of mouth. And NONE of this would not have happened without the support of our customers! Whether you bought outdoor furniture or a few jars of salsa, or just shared our name or website with someone, we appreciate you. We have new goals for 2021, and are hopeful for the vaccine and return of some normalcy. We'll continue to work hard to bring great products to our area and to support the community that has supported us.

Airomé

Oil of the Month: Peppermint

Cooling and refreshing. Diffuse this strong, minty aroma to boost focus, clarity and energy.

Top Aromatherapy Benefits: refresh • focus • clarify

Aroma: Minty & Sweet

Blends with: Lavender, Lemon, Wintergreen

Ingredients: Mentha piperita (peppermint) oil

Usage tips: Diffuse with water for congestion, add a few drops to a carrier oil for a tingling massage, combine with carrier oil and Epsom salt for a bath

*Airomé Essential Oils:
Are certified 100% pure, therapeutic grade.
Can be used in a diffuser or diluted with a carrier oil and used topically.
Are all-natural and free of harsh chemicals.*



25%
Off

Recipe Corner :

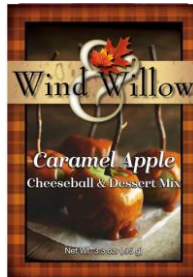
Overnight Caramel Apple Oats

Ingredients:

- 1 Caramel Apple Cheeseball Mix
- 2 apples, cored, cut into 1/2" pieces
- 1.5 cups fat free milk
- 1.5 cups water
- 1 cup uncooked steel-cut oats
- 1.5 Tbsp butter, cut into 6 pieces

Directions:

Coat inside of slow cooker with cooking spray. Add all ingredients to slow cooker (save the Topping packet for garnish). Stir, cover, and cook on low for approx. 7 hours (slow cooker times can vary). Spoon oatmeal into bowls and sprinkle with Topping packet. To reheat single servings: Put 1 cup cooked oatmeal in microwavable bowl. Add 1/3 cup milk and microwave on high for 1 minute. Stir and serve.



Phillips WinterFest



Virtual Snow Flurry: January 1st-23rd : Participate on your own in Phillips or anywhere and log in to win prizes. Register at phillipsflurry.com

Tavern League Tour: January 6th-24th : Make a purchase at participating locations to receive a stamp for cash prizes.

Shop Local Event: January 18-24th: Visit local businesses to enter to win several gift baskets of goodies valued at over \$100 each.

Lighted Walk: January 22nd 6-8pm, enjoy a lighted 1/2 mile walk through the park.

Ice Fishing Tournament: January 23rd 6am-4pm Phillips Chain of Lakes. Register at Ross's Sport Shop

Fireworks: January 23rd at 7pm over Lake Duroy

Follow Phillips WinterFest and Phillips Area Chamber on Facebook for more info.